The easiest way to capture customer information

API411 for call centers

The profitability of your call center is determined by how quickly and efficiently you can handle and route incoming calls.

With the sheer volume of calls coming in each day, reducing handle time by even mere seconds can add up to huge savings for you.

To reduce handle time, many call centers are using technology to pre-populate agent's screens with accurate customer contact information.

W3 DATA

When choosing a customer identification solution, data quality, search speed and ease of use are the critical factors. API411 delivers on all three.

API411 IS THE CHOICE FOR DATA ACCURACY AND SPEED

With our caller identification solution, you can:
- Reduce call time by pre-populating customer contact information.
- Improve service by resolving customer issues faster.
- Route calls and inquiries more efficiently.
- Reduce data entry errors and improve the integrity of your customer information.

> API411 is a customer identification solution that enables call centers to reduce the time spent gathering, entering and verifying customer contact information.

> API411 instantly populates fields using the most accurate name, address and telephone number data.

> API411 reduces your operating costs because it is easy to set up, integrates seamlessly with your existing applications, and is powered by W3 Data, a leader in contact information.

W3 Data has the products to help you create cost-cutting efficiencies at all your customer touch points.

**Call 800.336.1327
for a free trial or
Visit www.w3data.com/api_411
for more information.**

PARTNER WITH AN ESTABLISHED PROVIDER

API411 was developed by W3 Data, a leader in contact information, using the same search technology that powers WhitePages.com, the world's most often searched online directory. That's your guarantee that API411 is reliable, robust and proven.

At W3 Data, we understand customer contact data. We help businesses big and small use accurate data to find, keep and verify customers while reducing costs and streamlining operations.

W3DATA